



**Canadian Union
Of
Public Employees
Local 30**

Edmonton Civic Employees

EPCOR

Edmonton Economic Dev.
Corporation

City of Fort Saskatchewan

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CUPE Local 30 Concerned Regarding the City of Edmonton's Proposed Reimagine Initiative

The proposed Reimagine initiative will increase costs for average Edmontonians while decreasing the quality of services.

On Monday (March 29th, 2021) the City of Edmonton (CoE) released the proposed early stages of its Reimagine campaign. These proposals have shown five sectors of the CoE's operations that could be privatised or monetised.

- Fire Rescue
- Fleet Management and Maintenance
- Facility Management and Maintenance
- Park and Open Space Access
- Recreational and Sport Facility Access/Recreation and Cultural Programming

"This is privatisation in all but name. The City has spent millions of dollars on outside consultants to do the work of City employees, and the best report that they can send back is to nickel and dime Edmontonian's. Edmontonian's, not international share holders, understand that our public services are the beating heart of this City. We've been down this road before under previous councils. We're always left worse off than when we started. This new wave of privatisation will unquestionably leave the City in a worse position than when it started."

-John Mervyn, President CUPE Local 30

For Mervyn, the decision to frame a privatisation campaign as "Reimagine" is another example of a city administration more focused on appearance rather than action, Mervyn also calls for Edmonton's civic leaders to show vision in standing against privatisation "we need leaders on council with vision that can see the long term value in protecting our public services".

For more information, please contact:

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